

for women
First

**Woman's
World**

a360media WOMEN'S GROUP

2025 MEDIA KIT



NOW WEEKLY!
WHY? SEE PG 4

SAVE \$62 THIS WEEK! PG 84

SLOW COOKER
MADE EVEN EASIER

FEEL GREAT

INSTANT REMEDIES

- ✓ Everyday stress
- ✓ Thinning hair
- ✓ Dry, dull skin
- ✓ Blue moods

3 INCHES IN 3 WEEKS!

ONE SIZE SMALLER

NEWS: Sneaky tissue blockages make it nearly impossible for women over 50 to lose weight.

SOLUTION: 10-minute fix that fights inflammation & acts like inner Spanx.

LIVE-LONGER SECRETS OF SUPER-AGERS

\$4.49 APRIL 1, 2024

0 71896 71402 9



August 26, 2024
God Bless America

Woman's World *Make it a great week!*

JUMPSTART YOUR THYROID
Scientists discover vitamin that revs function
136%

DISCOVERY: Teeny-tiny workout makes metabolism act decades younger

Burn Fat Like a Kid Again

"I'M DOWN FIVE SIZES!" —Kelly Peterson, 54

PLUS: Her yummiest Summer Salads!
pg 32

RECIPES FOR JOY! TODAY's nutrition expert **JOY BAUER, R.D.**, dishes on feeling calm, confident and healthy

"I still have all my marbles!"
100-year-old reveals her best longevity secrets, pg 12

NATURAL CURES FOR PENNIES

- ✓ Reverse a Bad Mood pg 21
- ✓ Melt Stress pg 18
- ✓ Erase Sweat Stink pg 40

No More Pain!
Arthritis Foundation dubs surprise (+ cheap!) drink a magical elixir

Creamy Mango Mmm

\$3.49

0 71896 71734 3

2025 MEDIA KIT

| EDITORIAL MISSION |



for women
First

First for Women is a trusted source the reader relies on for practical solutions to everyday problems. Every issue is jam-packed with health and wellness advice from top experts, stories of women who have overcome health concerns, easy weeknight recipes, simple joy boosters and so much more.



Woman's
World *A great week made easy!*

Woman's World is a warm voice the reader can count on, appealing to her heart with inspiring stories of real women who have overcome challenges and are spreading kindness. Simple, actionable tips make her whole life happier and healthier — that includes study-proven wellness advice, budget-friendly comfort food recipes and easy ideas for fun.

2025 MEDIA KIT

| AT A GLANCE |



First
for women

**Woman's
World**
A great
week
made easy!

Total Audience	2,574,000
Median Age	54.4
Median HHI \$	\$56,678
Rate Base	850,000
Frequency Bi-Weekly	26x/Year

Total Audience	5,195,000
Median Age	57.2
Median HHI \$	\$61,702
Rate Base	800,000
Frequency Weekly	52x/Year

2025 MEDIA KIT

| 2025 RATES |

for women
First



EFFECTIVE: JANUARY 2025

RATE BASE: 850,000

4-COLOR

Page	\$83,935
1/2 Page	\$54,575
1/3 Page	\$42,000
1/4 Page	\$37,770
1/6 Page	\$33,575
1/9 Page	\$25,185

COVERS

Cover 2	\$104,915
Cover 3	\$96,530
Cover 4	\$113,300

B/W

Page	\$71,795
1/2 Page	\$46,600
1/3 Page	\$35,925

Rates are gross.

All special unit pricing available upon request.

PUBLISHED BY: a360media, LLC, 40 Exchange Place, 8th Floor, New York, NY 10005

CIRCULATION: Rates based on an annual (12 month) contract year average. Single copy price: \$4.49.

RATE INCREASES: Announcement of any change in rates will be made in advance of closing date for the issue affected. Orders for issues thereafter at rates then prevailing.

CANCELLATION DATES: Advertisers may not cancel orders for, or make changes in, advertising after the closing dates of the Magazine. Cancellation of orders booked in advance of space close will not be accepted after the date, thirty (30) days prior to the issue closing date. All inserts printed by A360 Media Sales, and any regional inserts printed are noncancellable ten (10) weeks prior to published issue close. If the insert is supplied by the advertiser, they are not cancellable 30 days prior to published issue space close date.

TERMS OF SALE: 30 days from the date of invoice. Interest will be charged at a rate of 1.5% per month on past-due balances.

FREQUENCY DISCOUNTS: Frequency discounts earned within 12-month period. Advertisers that do not meet earned frequency during contract year, will be short-rated back to earned frequency level.

*Prices subject to change at Publisher's discretion.

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2025 MEDIA KIT



| PUBLISHING SCHEDULE |

Editorial Themes 2025	Issue #	Issue Date	On-Sale Date	Ad Close / Materials Due
Lose A Life-Changing Amount Of Weight/ Healthy, Hearty Meals	2502	1/13/25	1/3/25	11/28/24
Beat The Winter Blues/ Slow-Cooker Dinners	2504	1/27/25	1/17/25	12/12/24
Make A Difference/ Valentine's Day/ Super Bowl/ Candy Desserts	2506	2/10/25	1/31/25	12/26/24
Keep Your Heart Healthy/ Awards Season Dinner	2508	2/24/25	2/14/25	1/9/25
St. Patrick's Day/ Declutter & Downsize (Spring Cleaning) / Lighten Up Irish Pub Fare	2510	3/10/25	2/28/25	1/23/25
Easy Keys To Better Sleep/ Spring-Fresh Suppers	2512	3/24/25	3/14/25	2/6/25
Power Up Your Brain/ Easy Allergy Cures/ \$3 Dinners For Tax Season	2514	4/7/25	3/28/25	2/20/25
● Step Into Health, 28-Day Walking Challenge/ Easter Feast	2516	4/21/25	4/11/25	3/6/25
Mother's Day/ Sugar Detox Diet/ Brunch Delights	2518	5/5/25	4/25/25	3/20/25
▲ Special Issue: Memorial Day/ Walk For Weight Loss/ Summer Books/ Grilling Kickoff	2520	5/19/25	5/9/25	4/3/25
Reverse Thinning Hair Plus Hair Makeovers (Build If Sold) Book Club Finger Food	2522	6/2/25	5/23/25	4/17/25
Father's Day Entertaining Ideas + Summer Skin (Sunscreen, Adult Acne, More) / Bbq Favorites	2524	6/16/25	6/6/25	5/1/25
Flatten Your Belly/ 4th Of July Grilling Guide	2526	6/30/25	6/20/25	5/15/25
Summer Beauty Brothers - Solved! / 5-Ingredient Easy	2528	7/14/25	7/4/25	5/29/25
Heal Your Thyroid/ Air Fryer Favorites	2530	7/28/25	7/18/25	6/12/25
Beat-The-Heat Beautiful, Summer Salads	2532	8/11/25	8/1/25	6/26/25
Energize Your Midlife/ Peri/Menopause Health & Beauty Special) End-Of-Summer Harvest Eats	2534	8/25/25	8/15/25	7/10/25
● She Cares, Caring For Caretakers (Sheroes Among Us)	2536	9/8/25	8/29/25	7/24/25
● Step Into Health/ Back-To-School Meals	2538	9/22/25	9/12/25	8/7/25
Plan For Financial Freedom / Breast Cancer Update/ Breakfast-For-Dinner	2540	10/6/25	9/26/25	8/21/25
● Food Awards; Halloween (Fun Foods, Pumpkin Carving And More)	2542	10/20/25	10/10/25	9/4/25
Fight Any Kind Of Pain/ Fall Entertaining/ Game-Night Eats/ Reduce Diabetes Risk	2544	11/3/25	10/24/25	9/18/25
Thanksgiving (Your Best Holiday Ever; Easy Recipes Plus Entertaining)	2546	11/17/25	11/7/25	10/2/25
Look Chic On A Budget/ Stay Well For The Holidays/ Holiday Books Special, Chili Bar	2548	12/1/25	11/21/25	10/16/25
▲ Special Issue: Happy Holidays (Party Looks, Meals, Cookies, Gifts, Entertaining, Fashion, Décor)	2550	12/15/25	12/5/25	10/30/25
Plan For Financial Freedom/ Last-Minute Christmas/Hannukah/New Year's Eve Dinner	2552	12/29/25	12/19/25	11/13/25

● FIRST FOR WOMEN FRANCHISE ▲ SPECIAL ISSUES – EXPANDED CONTENT YOU CAN DO IT! THEME

PRELIMINARY - All issue dates and editorial coverage subject to change. Insertion orders are contracted by issue cover date not edit content/theme. Cover positions and special units (gatefolds, inserts, scent strips, etc.) close 30 days prior to ad close. Cover positions and special units in awards/franchise issues close 60 days prior to ad close. All orders non-cancellable upon closing date.

2025 MEDIA KIT



| PRODUCTION SPECIFICATIONS |

Publication Trim Size: 7.9375" X 10.5"

	BLEED	TRIM	SAFETY
Single Page	8.1875" x 10.75"	7.9375" x 10.5"	7.4375" x 10"
Two Page Spread	16.125" x 10.75"	15.875" x 10.5"	15.375" x 10"
1/2 Page Horizontal	8.1875" x 5.5"	7.9375" x 5.25"	7.4375" x 4.75"
1/2 Page Horizontal Spread	16.125" x 5.5"	15.875" x 5.25"	15.375" x 4.75"
1/2 Page Vertical	4.2187" x 10.75"	3.96875" x 10.5"	3.46875" x 10"
1/3 Page Vertical	2.89583" x 10.75"	2.64583" x 10.5"	2.14583" x 10"
2/3 Page Vertical	5.544" x 10.75"	5.294" x 10.5"	4.794" x 10"

Keep safety 1/4" in from TRIM and BLEED is 1/8" out from TRIM. Image areas intended to bleed should extend 1/8" beyond the trim.

ALL FILES SHOULD BE SUBMITTED TO OUR AD PORTAL: a360media.sendmyad.com

PREFERRED FILE FORMAT: Hi-res PDF files (made ONLY through Acrobat Distiller). No native application files accepted. PDF files MUST be made using Acrobat Distiller 5.0 (preferred) & also 4.0 (3.0 will NOT be accepted). The Hi-res PDF distilled files must have:

1. All fonts embedded (NO True Type fonts accepted).
2. The correct mode (i.e. CMYK or Grayscale). Never RGB or LAB or embedded color profiles (i.e. ICC profiles).
3. All spot colors MUST be converted to CMYK unless running 1, 2, or 3 color ads. NO file with PMS colors accepted unless pre-ordered.
4. OPI must NEVER be included in the file (see advanced tab in distiller).
5. Resolution: 300 DPI for all submitted images and files.
6. All ads must have position marks for non-bleed ads and trim & bleed marks for bleed ads.
7. Files must comply with SWOP standards.
8. Knockout type should be no smaller than 7 pt. Serifs should be .007 minimum thickness. Black type on ads should be solid black and not 4/C.

ADVERTISING MATERIAL: All materials should be uploaded to a360media.SENDMYAD.COM

Once the ad has been posted, please email the following information to Peter DeSantis, pdesantis@a360media.com and Amy Taylor, ataylor@a360media.com

- Advertiser Name
- Publication Name
- Issue Number and Cover Date
- File Name that was uploaded
- Low Res PDF of the ad for file identification

*NOTE: If using a MAC to upload, Fire Fox is the preferred Browser.

PUBLISHER'S SERVICES: Services performed by The Publisher are non-commissionable. The Publisher will charge for all costs incurred in preparing submitted material which does not meet mechanical specifications. Detailed specifications and costs are available upon request. An early identification proof or facsimile of advertisement is to be used solely as an aid in positioning should be sent well in advance of closing date to The Publisher. All advertising material will be destroyed one year after last use unless otherwise instructed upon arrival.

2025 MEDIA KIT

| 2025 RATES |

**Woman's
World** A great week made easy!

October 21, 2024
**Woman's
World** Make it a great week!

"This Too Shall Pass"

Actress and producer
HOLLY ROBINSON PEETE
talks shaking off regret and keeping romance alive!

BLOOD PRESSURE MIRACLE

Hint: It's warm and delicious!

Speed-Cure a Cold

The all-natural way to get better 50% faster

4 WEEKS TO BETTER KNEES

Scientists' pain-relief 'recipe' on pg 19

Thicker Hair Now!

The 'reverse washing' trick that stops fall-out fast



CALLING ALL BOOK LOVERS!

Free preview of Debbie Macomber's latest novel pg 52

JOB HUNTING OVER 50?

Pro tips to land your dream position

EFFECTIVE: JANUARY 2025

RATE BASE: 800,000

4-COLOR

Page	\$97,515
2/3 Page	\$82,890
1/2 Page	\$73,075
1/3 Page	\$48,760
1/4 Page	\$43,920
1/6 Page	\$39,005
1/9 Page	\$29,260

COVERS

Cover 2	\$121,895
Cover 3	\$112,150
Cover 4	\$150,865

B/W

Page	\$81,720
1/2 Page	\$61,350
1/3 Page	\$40,895

Rates are gross.

All special unit pricing available upon request.

PUBLISHED BY: a360media, LLC, 40 Exchange Place, 8th Floor, New York, NY 10005

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TERMS OF SALE: 30 days from the date of invoice. Interest will be charged at a rate of 1.5% per month on past-due balances.

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| 2025 PUBLISHING SCHEDULE |

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New Year Motivation, Health And Spirit Boosters, Beauty Resolutions	2501	1/6/25	12/27/24	11/22/24
Winter Beauty: Hair Thinning Tips	2502	1/13/25	1/3/25	11/29/24
Slimming Success, Boost Your Thyroid, Appliance Dinners (Air Fryer, Instant Pot, Etc.)	2503	1/20/25	1/10/25	12/6/24
Winter Energy + Mood Boosters	2504	1/27/25	1/17/25	12/13/24
Heart Health Issue (American Heart Month); Cruise Travel, Readers' Comfort Favorites	2505	2/3/25	1/24/25	12/20/24
Super Bowl, Game Day Eats With Kelly Senyei	2506	2/10/25	1/31/25	12/27/24
Valentine's Day, Chocolate Desserts	2507	2/17/25	2/7/25	1/3/25
Circle Of Kindness Special Issue* (Kindness Calendar, Share-A-Meal Recipes, Etc.)	2508	2/24/25	2/14/25	1/10/25
Mardi Gras, Open A Jar Dishes	2509	3/3/25	2/21/25	1/17/25
Secrets To Better Hearing And Vision	2510	3/10/25	2/28/25	1/24/25
St. Patrick's Day; Irish Feast, Real Life Miracles*	2511	3/17/25	3/7/25	1/31/25
Blast Brain Fog	2512	3/24/25	3/14/25	2/7/25
Genius Spring Cleaning And Organizing Hacks	2513	3/31/25	3/21/25	2/14/25
28-Day Walking Guide	2514	4/7/25	3/28/25	2/21/25
Saavy Stress Relief Tips	2515	4/14/25	4/4/25	2/28/25
Easter: Faith & Hope/Circle Of Kindness Issue* (Easter Feast, Faith-Based Real Stories)	2516	4/21/25	4/11/25	3/7/25
Seasonal Allergy Cures, Walking Book Club	2517	4/28/25	4/18/25	3/14/25
Cinco De Mayo: Festive Food & Décor	2518	5/5/25	4/25/25	3/21/25
Mother's Day Special: Self-Care, Delicious Brunch Recipes, Mom/Daughter Bookclub	2519	5/12/25	5/2/25	3/28/25
Guide To A Good Night's Sleep	2520	5/19/25	5/9/25	4/4/25
Memorial Day Special: Family Cookout Recipes, Heroes In Uniform*	2521	5/26/25	5/16/25	4/11/25
Summertime Haircuts, Best Beach Reads	2522	6/2/25	5/23/25	4/18/25
Funniest/Cutest Pet Cover Contest (Pet Tips, Products, Stories)	2523	6/9/25	5/30/25	4/25/25
Father's Day Special: Grilling & Entertaining, Dad/Daughter Books	2524	6/16/25	6/6/25	5/2/25
Summer Entertaining & Home Solutions; Family Travel/Road Trips	2525	6/23/25	6/13/25	5/9/25
Boost Your Brain Power	2526	6/30/25	6/20/25	5/16/25
Fourth Of July: Backyard Bbq And Grilling Guide; Heroes In Uniform*	2527	7/7/25	6/27/25	5/23/25
Savvy Summer Skin Protection Guide	2528	7/14/25	7/4/25	5/30/25
Sumertime Energy Recipes & Tips, Cookbook Book Club	2529	7/21/25	7/11/25	6/6/25
Best Pain Cures	2530	7/28/25	7/18/25	6/13/25
Reverse Hair Loss	2531	8/4/25	7/25/25	6/20/25
Viral Beauty Trends	2532	8/11/25	8/1/25	6/27/25
Instant Mood-Boosters/Stress Busters	2533	8/18/25	8/8/25	7/4/25
Haircuts For Every Face	2534	8/25/25	8/15/25	7/11/25
Labor Day Special: Money Saving Secrets And Back-To-School Guide, Main Dish Salads	2535	9/1/25	8/22/25	7/18/25
Fall Allergy Guide	2536	9/8/25	8/29/25	7/25/25
Guide To A Goodnight Sleep	2537	9/15/25	9/5/25	8/1/25
Fall Boot Guide	2538	9/22/25	9/12/25	8/8/25
Hair Color Tips, Heroes In Uniform* (First Responders)	2539	9/29/25	9/19/25	8/15/25
Fall Walking Guide, Nostalgia Issue* (Cozy Dinners Like Grandma Made, Entertainment Stories)	2540	10/6/25	9/26/25	8/22/25
Menopause Symptom Tips	2541	10/13/25	10/3/25	8/29/25
Fall Organizing & Home Solutions; Soup-Er Suppers	2542	10/20/25	10/10/25	9/5/25
Halloween: Spooky Treats, Easy Entertaining, Nail Designs	2543	10/27/25	10/17/25	9/12/25
Last-Minute Halloween: Affordable Costume, Makeup Inspirations, Holiday-Inspired Health Tips	2544	11/3/25	10/24/25	9/19/25
Heroes In Uniform* (Veteran's Day); Pos Military Hero/ Veteran Cover Contest	2545	11/10/25	10/31/25	9/26/25
▲ Special Issue: Thanksgiving Feast, Fall Trends, Entertaining Guide, Real Life Miracles*	2546	11/17/25	11/7/25	10/3/25
Thanksgiving: More Easy Recipes, Caring For Caregivers/ Caregiver Resources*	2547	11/24/25	11/14/25	10/10/25
Last Minute Thanksgiving, Christmas Movie Guide	2548	12/1/25	11/21/25	10/17/25
Holiday Health Solutions	2549	12/8/25	11/28/25	10/24/25
▲ Special Issue: Christmas Feast, Cookies, Fashion And Best Holiday-Themed Books	2550	12/15/25	12/5/25	10/31/25
Christmas: Gift Ideas, Holiday Beauty & Fashion And Holiday Hacks, Circle Of Kindness*	2551	12/22/25	12/12/25	11/7/25
Last Minute Christmas; Hanukkah, Faith & Hope Issue*, Christmas Cookies	2552	12/29/25	12/19/25	11/14/25
New Year Motivation, Health And Spirit Boosters	2601	1/5/26	12/26/25	11/21/25

● WOMAN'S WORLD FRANCHISE ▲ SPECIAL ISSUES – EXPANDED CONTENT

PRELIMINARY - All issue dates and editorial coverage subject to change. Insertion orders are contracted by issue cover date not edit content/theme. Cover positions and special units (gatefolds, inserts, scent strips, etc.) close 30 days prior to ad close. Cover positions and special units in awards/franchise issues close 60 days prior to ad close. All orders non-cancellable upon closing date.

2025 MEDIA KIT



| PRODUCTION SPECIFICATIONS |

Publication Trim Size: 9" x 11"

	BLEED	TRIM	SAFETY
Single Page	9.25" x 11.25"	9" x 11"	8.25" x 10.5"
Two Page Spread	18.25" x 11.25"	18" x 11"	17.5" x 10.5"
1/2 Page Horizontal	9.25" x 5.75"	9" x 5.5"	8.5" x 5"
1/2 Page Horizontal Spread	18.25" x 5.75"	18" x 5.5"	17.5" x 5"
1/3 Page Vertical	3.25" x 11.25"	3" x 11"	2.5" x 10.5"
1/2 Page Vertical	4.75" x 11.25"	4.5" x 11"	4" x 10.5"

Keep safety 1/4" in from TRIM and BLEED is 1/8" out from TRIM. Image areas intended to bleed should extend 1/8" beyond the trim.

ALL FILES SHOULD BE SUBMITTED TO OUR AD PORTAL: a360media.sendmyad.com

PREFERRED FILE FORMAT: Hi-res PDF files (made ONLY through Acrobat Distiller). No native application files accepted. PDF files MUST be made using Acrobat Distiller 5.0 (preferred) & also 4.0 (3.0 will NOT be accepted). The Hi-res PDF distilled files must have:

1. All fonts embedded (NO True Type fonts accepted).
2. The correct mode (i.e. CMYK or Grayscale). Never RGB or LAB or embedded color profiles (i.e. ICC profiles).
3. All spot colors MUST be converted to CMYK unless running 1, 2, or 3 color ads. NO file with PMS colors accepted unless pre-ordered.
4. OPI must NEVER be included in the file (see advanced tab in distiller).
5. Resolution: 300 DPI for all submitted images and files.
6. All ads must have position marks for non-bleed ads and trim & bleed marks for bleed ads.
7. Files must comply with SWOP standards.
8. Knockout type should be no smaller than 7 pt. Serifs should be .007 minimum thickness. Black type on ads should be solid black and not 4/C.

ADVERTISING MATERIAL: All materials should be uploaded to [a360media.SENDMYAD.COM](https://a360media.sendmyad.com)

Once the ad has been posted, please email the following information to Peter DeSantis, pdesantis@a360media.com and Amy Taylor, ataylor@a360media.com

- Advertiser Name
- Publication Name
- Issue Number and Cover Date
- File Name that was uploaded
- Low Res PDF of the ad for file identification

*NOTE: If using a MAC to upload, Fire Fox is the preferred Browser.

PUBLISHER'S SERVICES: Services performed by The Publisher are non-commissionable. The Publisher will charge for all costs incurred in preparing submitted material which does not meet mechanical specifications. Detailed specifications and costs are available upon request. An early identification proof or facsimile of advertisement is to be used solely as an aid in positioning should be sent well in advance of closing date to The Publisher. All advertising material will be destroyed one year after last use unless otherwise instructed upon arrival.

2025 MEDIA KIT

| TERMS AND CONDITIONS |

The following are terms and conditions governing advertising published in Woman's World and First For Women (the "Magazine") published by a360media ("Publisher").

1. Rates are effective as of the first issue of the Magazine with a cover date in January 2025. Rate base guarantees are made on an annual (twelvemonth) average of total audited circulation.
2. Announcement of any change in rates and/or circulation rate base will be made in advance of the Magazine's advertising sales close date of the first issue to which such rates and/or circulation rate base will be applicable. The Magazine Rate Card specifies the publication schedule of the Magazine, and its respective on-sale dates.
3. The Magazine is a member of the Alliance for Audited Media (AAM). Total audited circulation is reported in Publisher's statements audited by the AAM. Total audited circulation for the Magazine is comprised of paid plus verified.
4. Orders for standard inside advertising units close and become non-cancellable by the advertiser at 5:00 P.M. (EST) on the advertising close date of the issue of the Magazine. All orders for cover positions and special units (e.g., gatefolds, inserts, scent strips, center spread) are non-cancellable and close 30 days prior to the advertising close date for regular issues, and 60 days prior to the advertising close date for awards issues and special-themed issues. If orders are not received by 5:00 P.M. (EST) on the specified dates, position reservations shall expire. If Publisher agrees to cancel an existing order for a special unit, the advertiser and/or agency shall be responsible for the cost of any work performed or materials purchased on behalf of advertiser and/or agency, including the cost of services, paper and/or printing. All cancellations must be received in writing with a confirmed written acceptance.
5. All agreements for advertising frequency discounts require that a specified number of advertisements be published within a twelvemonth period. If the advertiser or agency cancels any portion of any order or fails to publish the specified number, Publisher reserves the right to adjust the rates accordingly, including nullifying the discount for previously published advertisements. In such event, the advertiser and/or agency must reimburse Publisher for any short-rates. Any merchandising program or activities executed by Publisher in reliance on advertising that is cancelled shall be paid for by advertiser and/or agency at the fair market rate for such program or activities. Any merchandising program offered to advertiser and/or agency in reliance on advertising must be utilized in the same calendar year that the advertising runs.
6. Publisher is not responsible for errors or omissions in any advertising materials provided by the

advertiser or agency (including errors in key codes/ coupon codes).

7. Publisher may reject or cancel any advertising for any reason at any time. Advertisements simulating the Magazine's editorial material in appearance or style or that are not immediately identifiable as advertisements will be rejected.
8. All advertisements are accepted and published in the Magazine upon the representation by the agency and advertiser that they are authorized to publish the entire contents and subject matter thereof in the Magazine in all print and electronic versions (including without limitation electronic newsstand services and ipad and smart phone applications) and that such publication will not violate any law or infringe upon any right of any party. In consideration of the publication of advertisements, the advertiser and agency will, jointly and severally, indemnify, defend and hold Publisher harmless from and against any and all losses and expenses (including without limitation attorney's fees) (collectively "Losses") arising out of the publication of such advertisements in the Magazine, including without limitation those arising from third party claims or suits for defamation, copyright, or trademark infringement, misappropriation, violation of the Lanham Act or rights of privacy or publicity, or from any and all claims not now known or hereafter devised or created (collectively "Claims"). In the event Publisher has agreed to provide contest or sweepstakes management services, advertorials or custom advertisements, email design or distribution or other promotional services in connection with an advertising commitment by advertiser, all such services are performed upon the warranty of the agency and advertiser that they will, jointly and severally, indemnify and hold harmless Publisher from and against any and all Losses arising out of the publication, use or distribution of any materials, products (including without limitation prizes) or services provided by or on behalf of the agency or advertiser, their agents and employees, including without limitation those arising from any Claims.
9. In consideration of Publisher's reviewing for acceptance, or acceptance of, any advertising for publication in the Magazine, the agency and advertiser agree not to make promotional or merchandising reference to the Magazine in any way without the prior written permission of Publisher in each instance.
10. Publisher has the right to insert the advertising anywhere in the Magazine at its discretion, and any condition on contracts, orders or copy instructions involving the placement of advertising within an issue of the Magazine (such as page location, competitive separation or placement featuring editorial copy) will be treated as a positioning request only and cannot be guaranteed. Publisher's inability or failure to

comply with any such condition shall not relieve the agency or advertiser of the obligation to pay for the advertising.

11. Publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any issue(s) of the Magazine because of strikes, work stoppages, accidents, fires, acts of God or any other circumstances not within the control of Publisher.
12. Agency commission (or equivalent): up to 15% (where applicable to recognized agents) of gross advertising charges after earned advertiser discounts.
13. Invoices are rendered on or about the on-sale date of the Magazine. Payments are due within 30 days from the billing date. Publisher reserves the right to change the payment terms to cash with order at any time. The advertiser and agency are jointly and severally liable for payment of all invoices for advertising published in the Magazine.
14. Any and all negotiated advertiser discounts are only applicable to and available during the period in which they are earned. Rebates resulting from any and all earned advertiser discount adjustments must be used within six months after the end of the period in which they are earned. Unused rebates will expire six months after the end of the period in which they were earned.
15. Special advertising promotion premiums do not earn any discounts or agency commissions.
16. You agree that all advertising rates and related information provided by Publisher to you with respect to an account are confidential information of Publisher. You shall keep all such information confidential and shall not disclose the information to any other account or to any third party.
17. All issues relating to advertising will be governed by the laws of the State of New York applicable to contracts to be entirely performed therein. Any action brought by advertiser or agency against Publisher relating to advertising must be brought in the state or federal courts in New York, New York. The parties hereby consent to the jurisdiction of such courts in connection with actions relating to advertising.
18. The foregoing terms and conditions shall govern the relationship between Publisher and advertiser and/or agency. Unless expressly agreed to in writing and signed by an authorized representative of Publisher, no terms or conditions, printed or otherwise, appearing on contracts, orders or copy instructions will be binding on Publisher. Failure of Publisher to enforce any of these provisions shall not be considered a waiver of such provision.

First for women

**Woman's
World**

a360media WOMEN'S GROUP

| CONTACTS |

a360media, LLC,
40 Exchange Place, 8th Floor
New York, NY 10005

Carey Witmer

EVP, Chief Revenue Officer of a360media
917.334.1477
cwitmer@a360media.com

Cece Ryan

SVP, Women's Lifestyle
917.414.8505
cryan@a360media.com

Susan Parkes

SVP Marketing, Events and PR
646.660.0689
sparkes@a360media.com

Megan Pickerelli

VP/East Coast Director
973.650.6242
mpickerelli@a360media.com

Chris Svoboda

VP/Midwest Director
773.456.1431
csvoboda@a360media.com

Shelley Fariello

VP/West Coast Director
310.359.2311
sfariello@a360media.com

Amy Van Etten

VP/West Coast Director
310.773.1813
avanetten@a360media.com

Lorelis Marte

VP/Direct Response Marketing
646.521.2802
lmarte@a360media.com

Jaime Rabb

Advertising Operations Director
310.963.6704
jrabb@a360media.com